



# EYE ON THE GOAL™

Disciplined Practices. Extraordinary Results.

## OUR PREMISE

**All students will learn at high levels when instruction meets their needs.**

What a student has not learned well yet, is something she/he has not been taught well yet. Student learning, then, is an “effect” whose “cause” lies in the quality and effectiveness of educational practices.

If we want improved outcomes for students, the starting point must be the continuous improvement of teaching practices, leadership practices and organizational practices, because they are the precursors to student learning.

Although all schools and districts have the potential to educate every student at high levels, the capacity to build and sustain the high-functioning systems they need are often beyond their capability at the beginning. However, in time, schools and districts can acquire and sustain the capabilities internally by working with professional organizations with proven track records.

Performance Fact, Inc. collaborates with leaders, teachers and staff by aligning our external expertise with their internal vision for their schools and communities. Our approach centers on strengthening the competence, confidence and commitment of practitioners so that, over time, they strengthen the “internal muscles” or capacity for accelerating student learning through continuous improvement of teaching practices, leadership practices and organizational practices.

# EYE ON THE GOAL™

## INTENSIVE SCHOOL IMPROVEMENT SYSTEM

**Eye on the Goal™** is a strategic planning and intensive school improvement system for accelerating **Student Learning** through the continuous improvement of **Teaching Practices, Leadership Practices** and **Organizational Practices**.

The Eye on the Goal™ system consists of four interrelated strands.

The first strand – **Improvement Plan** – is about developing a results- focused Plan, and aligning people, programs, processes, and resources. During this strand, we “plan the work.”

The second strand – **Disciplined Implementation** – emphasizes transforming the Plan into purposeful action that will produce strong results for students. Here, we “work the plan.”

The third strand – **Professional Development** – focuses on strengthening standards-aligned instruction, enhancing teacher and leadership effectiveness, and building sustainable capacity. In other words, the strand aims to “sharpen knowledge and skills.”

Finally, the **Trust & Motivation** strand is about inspiring ownership, confidence, and commitment among stakeholders – including teachers, staff, administrative team, students, parents and community. This strand aims to “nurture the heart.”

These four strands are supported by **24/7 access to proprietary web-based tools** and resources, designed to assist teachers and leaders in carrying out their day-to-day professional duties and improving their effectiveness as practitioners.

**Programs fade, but practices endure.** By emphasizing continuous improvement of teaching practices, leadership practices and organizational practices, the Eye on the Goal™ system facilitates accelerated and sustainable levels of student achievement in schools and districts.

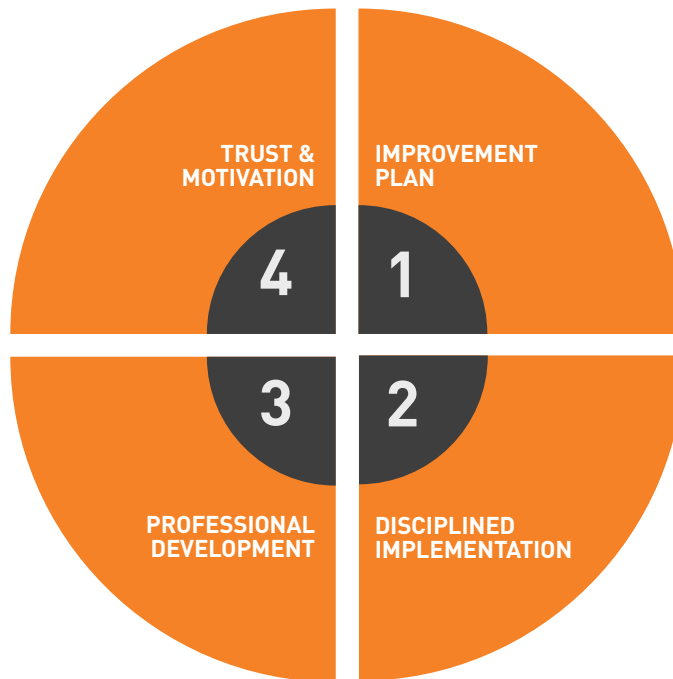
All students will perform at high levels when instruction meets their needs. What a student has not learned well yet, is something that he or she has not been taught well yet. Student learning, therefore, rests on continuous improvement of teaching practices, leadership practices and organizational practices.

The Eye on the Goal™ intensive school improvement system focuses leaders, teachers, and staff on the **disciplined practices** that guarantee **extraordinary results** for all students, without exception.

## FOUR STRANDS OF THE EYE ON THE GOAL™ SYSTEM

### 1. PLAN THE WORK

Develop a results-focused Plan and align people, programs, processes and resources.



### 4. NURTURE THE HEART

Inspire ownership, confidence and commitment.

### 2. WORK THE PLAN

Transform your Plan into purposeful action and strong results.

### 3. SHARPEN KNOWLEDGE AND SKILLS

Strengthen standards-aligned instruction, leadership proficiency and sustainable internal capacity.

24/7 ACCESS TO WEB-BASED TOOLS AND RESOURCES

ONGOING COACHING AND TECHNICAL ASSISTANCE

# EYE ON THE GOAL™

disciplined practices. extraordinary results.

INTENSIVE SCHOOL  
IMPROVEMENT SYSTEM  
FOR ACCELERATING  
**STUDENT LEARNING**  
THROUGH CONTINUOUS  
IMPROVEMENT OF  
**PROFESSIONAL PRACTICES**



## 1 PLAN THE WORK

Develop a results-focused Plan and align people, programs, processes and resources.

## 2 WORK THE PLAN

Transform your Plan into purposeful action and strong results.

## 3 SHARPEN KNOWLEDGE & SKILLS

Strengthen standards-aligned instruction, leadership proficiency and sustainable internal capacity.

## 4 NURTURE THE HEART

Inspire ownership, confidence and commitment.