



THE
PERFORMANCE
FACT
ADVANTAGE

 PERFORMANCE **FACT**

Student-Centered,
Community-Wide
**STRATEGIC
PLANNING**
from vision to results


25+
Years of
Experience


100+
School
Districts

- ✓ Alignment of multiple community perspectives and diverse voices
- ✓ Expert facilitation and consensus-building processes
- ✓ Data-informed analyses, research-based solutions
- ✓ Implementation tools, technical assistance, and coaching


21
U.S.
States

Why Plan?

It's all about ALIGNMENT!

A primary aim of planning is to facilitate unity of purpose, or alignment. Alignment is the process of reaching mutual understanding about common goals. It gives shared meaning to the work of the school system, thereby making the successful accomplishment of the goals of the organization more likely.

The intent of long-range strategic planning is clear: getting people, processes, programs, and structures on the same page, going in the same direction, to realize a shared vision and achieve common goals.

Alignment is a first step toward making the collective future you envision become a reality.

MISALIGNMENT



ALIGNMENT

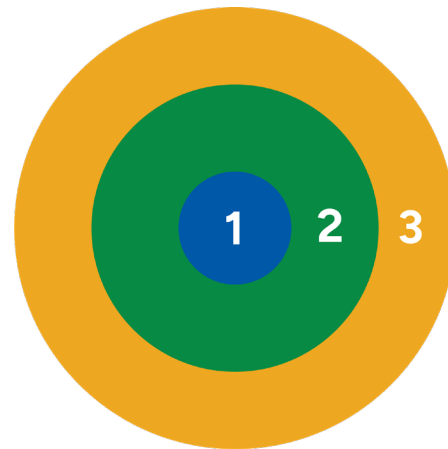


Alignment

Getting people, process, program and structure on the same page, going in the same direction.

COMPONENTS OF THE Strategic Plan

"Keeping ends and means in proper sequence."



1

STUDENT LEARNING

» Organizing Principles:

- Promise
- Vision | Mission | Core Values

» Portrait of a Graduate

» Outcomes for Students:

- Aspirational Goals
- Measures of Student Progress
- Excellence Targets

2

INSTRUCTIONAL EFFECTIVENESS

» Instructional Vision

» Professional Practices for Effective Instruction

» Strengthening Standards-Aligned Instruction in the Core Programs

3

EMPOWERING INFRASTRUCTURE

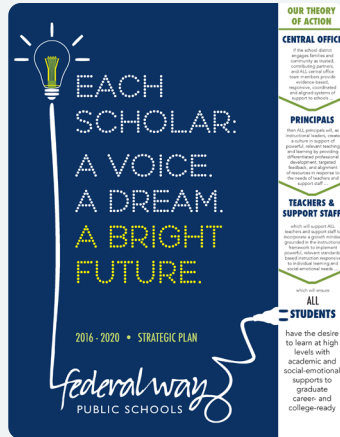
» Strategy Map:

- Four Pillars (Building Blocks)
- Signature Strategies & Key Actions

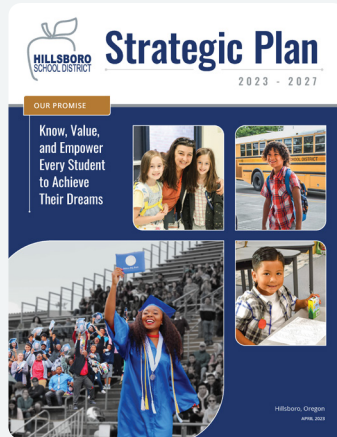
» Roadmap for Disciplined Implementation

STRATEGIC PLAN SAMPLES

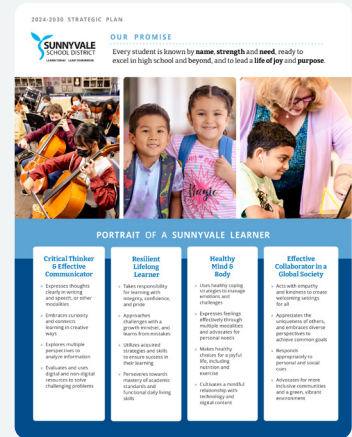
Designed, facilitated and compiled by  PERFORMANCE FACT



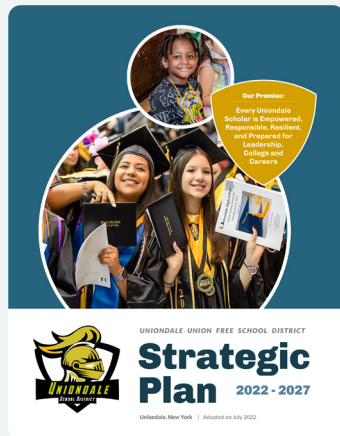
**Federal Way
Public Schools**
Washington



**Hillsboro
School District**
Oregon



**Sunnyvale Elementary
School District**
California



**Uniondale Union
Free School District**
New York



**Fairfax County
Public Schools**
Virginia



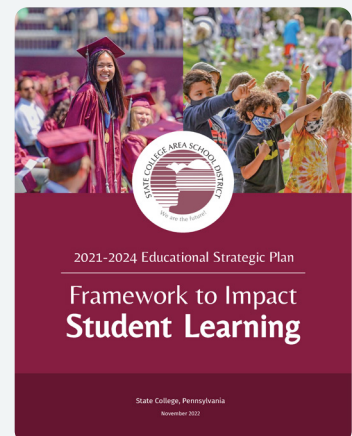
**Bethel
School District**
Washington



**Middletown City
School District**
Ohio



**Yakima
School District**
Washington



**State College
Area School District**
Pennsylvania



Scan QR code to view strategic plan.

Phases of the Strategic Planning Process

The Strategic Planning exercise will unfold as a series of interrelated phases, each designed to elicit high levels of participation in creating an actionable plan.



PHASE 1:
Is everyone *ready* to go?
Mobilize the community



PHASE 4:
Is everyone *still* with us?
Conduct reality checks



PHASE 2:
Where are we *now*?
Assess current state



PHASE 5:
How are we going to get *there*?
Establish building blocks, practices, strategies



PHASE 3:
Where are we going *next*?
Clarify purpose, student outcomes, benchmarks



PHASE 6:
Do we have a clear pathway for *follow-through*?
Allocate resources and develop implementation plan

Our Approach

Aligning our external perspective with your internal vision for your students, schools, and community.



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Contact us today!

